

**TCS® Offers FREE Marketing Tools to
Help Grow Your Business!**

See Reverse for List of Marketing Tools ▲



the beautiful, comfortable choice
for Removable Partials



Call Today: (866) 426-2970

www.tcsdentalinc.com

FREE Promotional Items Available

- Statement Stuffers
- Postcards
- One Page Flyers
- Patient Information Brochures for Dr. Waiting Room
- Shade Guides
- Lab Slips
- Dr. Insertion Instructions / Patient Care
- Dentist Power Point Presentation

- **Statement Stuffers:** Generate interest for your tcs® Removable department by including these small statement stuffers in invoices, statements, cases, etc.
- **Postcards:** Stir up interest for your laboratory by using these postcards. They are ideal for mass mailings or simply use them as case stuffers.
- **Flyers 8.5 by 11:** Introduce (or remind) your dentists that you offer tcs® Unbreakable by sending them a flyer. These flyers will help create interest for your thermoplastic department. They are ideal as envelope and case stuffers, as well as trade shows and mailings. Each flyer has a place to add your laboratory information.
- **Patient Information Brochures:** These brochures are designed for the patient waiting area, they are filled with helpful information and FAQ for patients.
- **Shade Guide:** The shade guide includes tcs®'s 4 shades. It is an essential tool for the dentist when prescribing tcs® Unbreakable Partial.
- **Lab Slip:** Convenient lab slips designed exclusively for when a Dr. request a tcs® Unbreakable Partial.

- **Dr. Insertion Instructions/Patient Care:** This valuable brochure is two part. One part for the Dr., filled with helpful information about inserting a tcs® Unbreakable Partial. The other part is for the patient to take home, it has patient care instructions that will help them keep their partial looking and feeling like new.
- **Dentist Power Point Presentation:** This Power Point presentation is full of helpful information for dentist. Present it to your dentists in a study group or seminar setting. It includes impression taking, repair, reline, insertion techniques, and before and after photos. This Power Point is easy to present with a sample script included for your convenience.

Also Available

Technical Step-by-Steps

Instruction CD's

Product Information Flyers